

**FUJIFILM**  
I&I-Imaging & Information

The 3rd  
Generation



**digital**  
Tools for the imagination.

New

DIGITAL CAMERA

**FinePix F401**

VISUAL EXCITEMENT MEETS  
DIGITAL PERFORMANCE IN A CAMERA  
WITH A STYLE OF ITS OWN

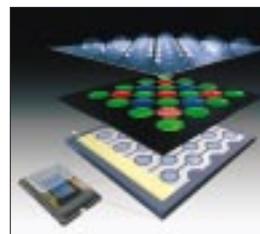


**FinePix**



### The 3rd-Generation Super CCD

#### Beautifully balanced quality images



At the heart of the FinePix F401's outstanding performance is its exclusive 1/2.7-inch 3rd-Generation Super CCD sensor. With 2.1 million effective pixels, the camera delivers superb quality images of 2304 x 1728 (4.0 million) recording pixels. Along with a newly developed image-processing algorithm, the Super CCD offers significant improvement in overall image quality, with class-leading sensitivity, rich tonality, high S/N ratio and natural color.

#### Greater sensitivity for more versatility

In addition to improved image quality, the 3rd-Generation Super CCD offers an unrivaled wide range of sensitivities, from ISO 200 equivalency to ultra-high-speed ISO 800\* and 1600\* performance. That makes it ideal for capturing atmospheric low-light images without the aid of flash, or for freezing fast-moving subjects. And thanks to newly developed Noise Reduction Technology, noise will not significantly affect photos, even at the highest sensitivity setting.

\* In 1280 x 960-pixel mode only



# The Digital Imaging Tool that Packs Heavyweight Capabilities in a Compact Body

Actual Size



## DIGITAL CAMERA *FinePix F401*

*Ultra-compact and ultra-stylish, the FinePix F401 brings a new dimension to digital photography. As tiny as it looks, this camera is a serious performer. Whatever the situation, the FinePix F401's high-performance Super CCD assures brilliantly beautiful images. Pocket size, great looks, unmatched capabilities including 3X optical zooming, continuous shooting and even a movie recording function – it all adds up to the perfect "take anywhere" digital camera.*



#### Uniquely stylish, delightfully compact

Compact enough to slip into a shirt pocket or handbag, the FinePix F401 features a unique sliding-grip power switch with eye-catching cool blue lights. Its fine brushed-metal case exudes quality, while its tiny dimensions of 85 x 69.4 x 27.5mm (3.3 x 2.7 x 1.1 inches) and mere 185 g weight (excluding battery) assure that you'll always have it with you, ready for the next photo opportunity.

#### 3X optical zooming

With its Super EBC Fujinon 3X optical zoom lens (equivalent to 38-114mm on a 35mm camera), the FinePix F401 rivals full-size cameras in shooting versatility. Smooth digital zooming up to 3.6X (in 640 x 480-pixel mode) helps bring the action right in front of your eyes. In fact, by combining both optical and digital zooming, the FinePix F401 can effectively magnify images up to approximately 10.8X – equivalent to a 410mm lens.

#### Simple operation . . . superb results

Sliding the grip of the FinePix F401 turns on the power and automatically extends the lens. Now simply aim the camera and press the shutter release. Thanks to precise autofocus and intelli-



gent auto-exposure and auto-white balance systems, you're virtually assured a perfect shot, whether in bright light, low light, or anything in between. Even first-time users will find themselves shooting with confidence.

For all of its capabilities, the FinePix F401 makes it quick and easy to access all camera functions. Major controls begin with one-touch buttons and the LCD screen on the rear panel. And you'll enjoy using the graphical user interface, with its clear on-screen menus.

#### Continuous shooting capability

Need to capture the action with a rapid-fire sequence of shots? The FinePix F401 gives you High-Speed Continuous Shooting (up to 4 frames at 0.3 second intervals), a special shooting function that enables you to capture fast moving subjects.

#### Movie and sound recording

Still image shooting is just part of the pleasure of the FinePix F401. It also lets you take QVGA-sized movies (320 x 240 pixels, 10 frames/second) up to 120 seconds long\*, including sound. And there's a convenient Voice Memo feature, so



you can attach a sound file of up to 30 seconds to each captured image.

\* 480 seconds in 160 x 120-pixel mode

#### Playback features



Simulated LCD display image

Playback mode lets you review captured still images and video clips on the high-resolution 1.5-inch LCD monitor. You can choose from a wide range of playback

features, including Single Frame, 9 Multi-Frame, and convenient 14.4X Zoom playback.

#### Long-life battery

Battery life can be a problem with compact digital cameras. But not with the FinePix F401. A single charge of its lithium-ion battery will typically provide about 200 shots, even with the LCD turned on and using the flash half of the time.

#### Easy link to any PC

The FinePix F401's USB connection and bundled FinePixViewer software make it easy to transfer image files, video files and Voice Memo data to

your PC or Macintosh® for viewing, storage, and emailing. The optional PictureCradle offers a simple and stylish way to automatically upload files to your PC while simultaneously recharging the camera's battery.

FinePixViewer also lets you connect to Fujifilm's Internet service\*, while the included PictureHello\*\* utility software turns your FinePix F401 into a Webcam or video-conferencing terminal.

\* Contents of this service may differ depending on the country in which you live.

\*\* PictureHello permits videoconferencing between certain models of FinePix cameras that have PC camera functions.

#### Windows XP compatible

The FinePix F401 and included USB driver software are certified as "Designed for Microsoft® Windows XP". Both are also fully functional with Windows 98SE/2000/ME and the Mac OS.



# FUNCTIONS



## SPECIFICATIONS

### DIGITAL CAMERA FinePix F401

Number of effective pixels*	2.1 million pixels				
CCD sensor	1/2.7-inch Super CCD in an interwoven pattern (Number of total pixels: 2.11 million pixels)				
Number of recorded pixels	2304 × 1728 (4.0 million)/1600 × 1200/1280 × 960/640 × 480 pixels				
File format	Still image: JPEG (Exif Ver 2.2**)/Movie: AVI (Motion JPEG) [Design rule for Camera File system compliant/DPOF-compatible]				
Storage media	SmartMedia™ Card (3.3V, 2MB to 128MB)				
Number of images/recording time					
Modes	Still image				
Image Quality mode displayed	4M (Fine)	4M (Normal)	2M	1M	0.3M
Number of recorded pixels	2304 × 1728	1600 × 1200	1280 × 960	640 × 480	320 × 240
MG-16S/SW	9	19	39	49	122
MG-32S/SW	20	39	79	99	247
MG-64S/SW	40	79	159	198	497
MG-128SW	81	159	319	398	997
Movie	320	160			
Approx. 98 sec.	Approx. 5.6 min.				
Approx. 199 sec.	Approx. 11.3 min.				
Approx. 6.7 min.	Approx. 22.8 min.				
Approx. 13.4 min.	Approx. 45.6 min.				

The numbers of images and recording time will vary slightly depending on the type of the subject.

Lens	Super EBC Fujinon 3X optical zoom lens				
Lens focal length	Equivalent to 38-114mm on a 35mm camera				
Focus	Autofocus				
Focus distance	Normal: Approx. 60 cm/2.0 ft. to infinity Macro: Approx. 10 cm - 80 cm/0.3 ft - 2.6 ft				
Aperture	F 2.8/F 7.0 (wide-angle) - F 4.8/F 11.6 (telephoto)				
Exposure control	64-zone TTL metering, Programmed AE (Exposure compensation in manual mode)				
Sensitivity	Equivalent to ISO 200, 400 ISO 800, 1600 (Only at 1280 × 960-pixels mode)				
Shutter speeds	1/4 to 1/2000 sec.				
White balance	Automatic Manual [Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White) Fluorescent light (Cool White), Incandescent light]				
Flash	Auto flash using flash control sensor Effective range: Wide/0.4 m - 3.5m/1.3 ft - 11.5 ft Telephoto/0.4 m - 2.0 m/1.3 ft - 6.6 ft Flash mode: Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Syncro				
LCD monitor	1.5-inch low temperature polysilicon TFT (114,000 pixels)				
Terminal	USB 1.1 interface and a connection interface with PictureCradle (Optional)				
Power source	Rechargeable Li-ion battery NP-60 or AC Power Adapter included				
Dimensions	85.0 (W) × 69.4 (H) × 27.5 (D) mm/3.3 (W) × 2.7 (H) × 1.1 (D) in.				
Weight	185 g/6.5 oz. (excluding battery)				
Camera functions					
Digital zoom	3.6X (640 × 480 pixels), 1.8X (1280 × 960 pixels), 1.44X (1600 × 1200 pixels)				
Shooting modes	Auto, Manual				
Continuous shooting mode	(1) Top 4-frame continuous shooting: up to 4 frames at 0.3 sec. intervals (2) Final 4-frame continuous shooting: up to 4 frames at 0.3 sec. intervals within 8 sec.				
Movie recording	320 × 240 pixels: 10 frames/sec., up to 120 sec. 160 × 120 pixels: 10 frames/sec., up to 480 sec. (with monaural sound, AVI format)				
Voice Memo	Monaural, up to 30 sec., WAV format				
Playback	Single frame (with 14.4X Playback zoom), 9 Multi-frame				
Others	Self-timer, DPOF, Protect				

### Accessories included

- 16MB SmartMedia™ card
- Rechargeable Lithium-ion Battery NP-60
- AC-5V/5VHS
- Shoulder strap
- USB cable
- CD-ROM:  
USB driver, FinePixViewer, DP Editor, Apple QuickTime™ 5.0, VideoImpression™



\* Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

\*\* Exif 2.2 is a newly revised digital camera file format that contains a variety of shooting information for optimal printing.

Specifications are subject to change without notice.



## OPTIONAL ACCESSORIES

	<b>Image Memory Card</b> MG-16SW MG-32SW MG-64SW MG-128SW		<b>Rechargeable Lithium-ion Battery</b> NP-60
	<b>Floppy Disk Adapter</b> FD-A2		<b>Battery Charger</b> BC-60 • Charged in approx. 2 hours,
	<b>PC Card Adapter</b> PC-AD3		<b>PictureCradle</b> CP-FX401 • AC-input • USB connection
	<b>Image Memory Card Reader</b> SM-R2 (USB)		<b>Soft Case</b> SC-FX401
	<b>Image Memory Card Reader</b> DM-R1 (IEEE 1394)		

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For more information on the full range of Fujifilm digital products, please visit our Website: <http://home.fujifilm.com>



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